|  |  |  |  |
| --- | --- | --- | --- |
| # | Slide | Purpose | Content |
| 1 | Cover slide |  |  |
| 2 | Contents | Overview of what will be covered in this presentation |  |
| 3 | About You | Get to know the volunteer and if in a group to show everyone that MEND has a place for all | Ask the volunteer the questions on the slide |
| 4 | Who Are We | Let them get to know us as individuals rather than just a brand | Talk through who the people on the slide are and what they do |
| 5 | What we are trying to achieve | For volunteer to understand what MEND’s remit is and what they will be helping MEND to achieve | For Islamophobia to be human problem not just a Muslim problem. Examples of community empowerment like masterclasses, factsheets, ATC’s, Easy read guides etc. Protecting the orthodox practise of Islam in the UK. Celebrating the contributions Muslims made to the world. |
| 6 | Triangle | 3 bodies in which MEND functions | MEND is the community and advocacy body. IRU is the victim support body. Think Tank ie Spinwatch is the Academic body. |
| 7 | Channels for change | Understanding of the 4 tools we use to achieve our 4 aims | Empowering the community through education. Building relationships with MPs and holding them to account. Researching into and debating issues affecting Muslims. Getting the wider non muslim community on board with our message by collaborating with likeminded organisations and leaders. Engaging with local and national media to get a representative Muslim voice heard. |
| 8 | Policy Areas | What does our policy team deal with | Read them off |
| 9 | Advocacy | The tools policy team builds and has at hand to achieve their aims |  |
| 10 | Community graphic | For the volunteer to understand this is the model every WG follows | This will be broken down in detail in the next few slides |
| 11 | Core Infrastructure | Cover slide |  |
| 12 | Education | MEND wants to train volunteers to be leaders in their community | Within 24 months all of these readings can be completed by volunteers who want to go the extra mile but it is not required of everyone |  |
| 13 | Member definition | Cover slide |  |  |
| 14 | Member definitions | Understand what the terms mean | Read it out |
| 15 | Member structure | Understand what the volunteer structure in MEND look like | Talk through it |
| 16 | Mosque Lead | An example to help the volunteer understand the structure a little better | The working groups in their localities would have their own mosque leads but all those mosque leads would report to one national mosque lead who would develop their strategy. |
| 17 | Fundraising | Understand how MEND is financed | Highlight 100% community funded which is important as it means we are only accountable to the community and nobody else and we keep our financial freedom |
| 18 | Delivery  partners | Cover slide |  |
| 19 | Delivery partners | Understand what partners we would work with | These delivery partners help us to have our message reach to places we could get to on our own. We create a group which is connected to its local community to empower everyone. |
| 20 | Objectives through delivery partners | Highlight examples of what can be achieved through delivery partner networks | Talk through the different events illustrated on the slide |
| 21 | Campaigns | Cover slide |  |
| 22 | IAM | Cover slide |  |
| 23 | GOAV | Cover slide |  |
| 24 | IAM | Understand what IAM is | Explain what we do in IAM and what its aims are |
| 25 | Election Cycle | Understand what GOAV is | Explain what we do in GOAV and what its aims are |
| 26 | Stakeholders | Coverslide |  |
| 27 | Stakeholders | Understand the stakeholders we want to work with | Explain how these 3 can influence change within society so we need to work with them but of course for our aims. They cannot ignore the working group if they have established the 3 other parts of the community graphic as they will have a strong presence that cannot be ignored. |
| 28 | Police | Understand what the outcome of networking with police has | Read it out |
| 29 | Media | Understand what the outcome of networking with media has | Read it out |
| 30 | Resources | Understand the tools at hand for every WG and volunteer | Read it out or even hand some of these out to them if you have them present |
| 31 | Slack | Understand how all the groups stay in touch | Explain what activity happens on slack |
| 32 | WGZ | Understand how WGZ works and helps WGZ | WG’s can download all their resources, write blogs of their events and create local events which go straight onto the public mend website |
| 33 | Investment in you | Volunteer can get so much back from MEND even though they are putting in so much | Read it out |
| 34 | Progression plan | Understand how a volunteer can progress within the organisation | Talk through each level reassuring the volunteer that all of this is optional and they wont be required to complete these levels if they don’t want to but also explain the benefit of moving up the stages so encourage them to do so |
| 35 | Sales force | Understand how volunteers progression is tracked | Salesforce is a secure database that only MEND HQ has access to. Each volunteer has their own page on salesforce which is used to help track their progress. Volunteers can request a report of this at any time. |
| 36 | Investment in MEND | Understand what you are giving to MEND as a volunteer | Read it out |
| 37 | Golden Rules | Reassure the volunteer that they can control how much they want to dedicate to MEND | MEND Is a community run organisation. Although we have created a structure for volunteers it is up to the volunteers at the end of the day to decide how they want to use that structure. |
| 38 | What next? | Formally induct volunteer through compliance procedure | Hand out volunteer form and standing order form (if appropriate to do so at this stage). Member guide and blueprint don’t exist. |
|  |  |  |  |